

# LAURA PETRIE

FRONTEND DEVELOPER

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Location: Leeds, UK

## SUMMARY

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I am an experienced creative designer and project coordinator, with excellent communication and organisational skills and a keen focus on client care and customer experience.

Now I am looking to pivot my career into Frontend Development by combining a wealth of transferable skills built over 15 years in the floral industry with recently acquired technical skills.

## RECENT EXPERIENCE

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2020 - 2022

### DAISY CHAIN FLORIST, LEEDS, UK

#### Freelance Floral Designer

Worked within a team to provide excellent customer service in a busy retail environment

Tracked and managed customer orders and queries through the Florist Window shopping cart site

2013 - 2020

### THE RARIFIED LTD, RIPON, UK

#### Senior Floral Designer

Coordinated over 100 events per year for a high-end floral studio specialising in weddings and corporate/private functions.

- Managed the events through to completion and led a team of freelancers
- Conducted client consultations and crafted detailed proposals
- Secured event bookings and maintained client relationships

2009 - 2013

### OASIS FLOWERS, VANCOUVER, CANADA

#### Senior Floral Designer

Managed the day to day business of a modern florist, utilising time management, customer service and multitasking skills

## CERTIFICATES

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2022 - 2023

### SHECODES CODING WORKSHOPS

Basics, Plus, Responsive and React

## EDUCATION

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2000 - 2003

### LANCASTER UNIVERSITY / UNIVERSITY OF BRITISH COLUMBIA

BSc Environmental Science

## TECHNICAL SKILLS

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HTML & CSS

Javascript

React.js

Bootstrap

Responsive Development

VS Code and GitHub